Workshop Announcment:

Enhancing Research Impact and Innovation

RESEARCH INFRASTRUCTURES

IMPACT

TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP

13th and 14th May, 2025 Palata nauke, Kralja Milana 11, Beograd Svečana sala, 1. sprat

		Tuesday, May 13, 2025		
	09:30 – 09:40	Welcome words Moderator		
PART I - HOW TO MAKE RESEARCH INFRASTRUCTURES PROFITABLE				
	09:40 – 10:40	How to make research infrastructures profitable Iñaki Echeverria Machado, University of the Basque Country		
	10:40 – 11:00	COFFEE BREAK		
PART II – HOW TO DIRECT RESEARCH TOWARDS SOCIETAL IMPACT				
	11:00 – 11:10	Introduction (online) Gloria Nunes Rodrigues, Igor Campillo, Euskampus Fundazioa		
	11:10 – 11:50	Understanding the research impact concept (online) Gloria Nunes Rodrigues, Igor Campillo, Euskampus Fundazioa		
	11:50 – 12:10	COFFEE BREAK		
	12:10 – 12:40	Understanding the institutional impact context (online) Gloria Nunes Rodrigues, Igor Campillo, Euskampus Fundazioa		
	12:40 – 13:10	Overview of methods, tools and approaches for planning, assessing and communicating impact (online) Gloria Nunes Rodrigues, Igor Campillo, Euskampus Fundazioa		
	13:10 – 13:30	Main take aways (online) Gloria Nunes Rodrigues, Igor Campillo, Euskampus Fundazioa		
	13:30	LUNCH		

		Wednesday, May 14, 2025	
PART III - TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP			
	10:00 – 10:20	Introduction to Technology Transfer Raul Garcia Salcedo, University of Seville	
	10:20 – 10:50	Navigating Industrial Property: Patent Creation and Licensing Raul Garcia Salcedo, University of Seville	
	10:50 – 11:10	COFFEE BREAK	
	11:10 – 11:50	Facilitating Technology Transfer through Spin-off Creation Raul Garcia Salcedo, University of Seville	
	11:50 – 12:30	Dissemination of the Entrepreneurship Culture Raul Garcia Salcedo, University of Seville	
	12:30	LUNCH	

Part I: How to Make Research Infrastructures Profitable

Speaker: Iñaki Echeverria Machado



Expert in management of scientific-technological research infrastructures, Iñaki Echeverria holds a degree in Physics from the University of Cantabria (Spain) and a Master in Electronics Engineering from the University of the Basque Country, UPV/EHU (Spain), as well as a Master in Innovation and Knowledge Management (UPV/EHU). He has developed a multidisciplinary career of more than 20 years in the integral management of scientific-technological research infrastructures, regarding the design of laboratories, purchase of equipment, hiring of personnel, elaboration of strategic plans, preparation of applications to public calls or justifying the results, among others. His work has contributed to the creation from scratch of the General

Research Services, SGIker of the UPV/EHU, coordinating the activities of more than 50 people and managing more than 100 highly sophisticated equipments in several buildings and geographical locations.

Part II: How to Write and Implement the "Impact" Section in Research Projects



Speaker: Glória Nunes Rodrigues

Glória Nunes Rodrigues is International Manager at Euskampus Fundazioa. She is leading the Impact Task Force of the European University Alliance ENLIGHT. Previously, she worked as Research Adviser at the University of Deusto, where she was in charge of the promotion of the social impact of the university research activities. She worked as Policy Officer at the European Commission, DG Education and Culture, in the Unit "European Institute of Innovation and Technology (EIT), Marie Sklodowska-Curie Actions and Innovation in Education". She was head of the projects and policy analysis unit of WindEurope and worked at the Instituto de Estudos Estratégicos Internacionais in Lisbon. Glória holds a degree in Political Science and International

Relations (Universidade Nova de Lisboa), a Master Degree in European Policy (Institut d'études européennes) and an International Diploma from the Institut d'études politiques de Paris.

Speaker: Igor Campillo



Igor Campillo is the executive director of Euskampus Fundazioa, has led the Impact Task Force of the European University Network ENLIGHT from 2020 to 2023, and now is facilitating the activation of the ENLIGHT Thematic Networks. Campillo has a PhD in Physics from the University of the Basque Country (UPV/EHU), and a Master in Journalism and Science Communication from the Spanish Open University. He's worked as an assistant professor in the Faculty of Science and Technology of the UPV / EHU, as an international project manager in Gamesa Energy, a researcher and project manager at LABEIN-Tecnalia, a project and outreach manager in the Nanoscience Cooperative Research Center (nanoGUNE), as a manager of the nanoBasque Strategy in the Basque Business Development Agency (SPRI), and as director of the Technological Institute of the University of Deusto (DeustoTech). Moreover, he has co-authored more than 70 international scientific publications indexed in the Web of Knowledge and 3 patents extended to

several countries (Europe, USA and China), as well as been recently acknowledged as one of the Spanning Boundaries Champions for university-industry-society cooperation by the UIIN.

Part III: Technology Transfer and Entrepreneurship

Speaker: Raúl García Salcedo



Raúl García Salcedo is a Knowledge Transfer Specialist, University of Seville Raúl García Salcedo holds a PhD in Microbiology and a BSc in Biochemistry from the University of Córdoba (Spain), as well as a Master's degree in Secondary Education (MAES) from the University of Seville. He has developed a multidisciplinary career in scientific research, education, and knowledge transfer, with more than 18 years of experience across academia, industry, and public institutions. His scientific background includes research in microbiology, molecular biology, and biotechnology, both in academic institutions such as the University of Oviedo and the University of Gothenburg (Sweden), and in the pharmaceutical industry. His work has contributed to the discovery and biosynthetic characterization of bioactive compounds, with numerous publications in high-impact journals. Since 2022, he has

been working as a Technology Transfer Officer at the University of Seville's Knowledge Transfer and Entrepreneurship Office (STCE), where he coordinates spin-off creation and collaboration between researchers and companies. His role includes evaluating research results for market potential, supporting entrepreneurial projects, and promoting university-industry innovation.